

# THE LANDING ZONE FACEBOOK PAGE FREE LUNCH FOR A YEAR PROMOTION | OFFICIAL RULES

**WHEN TO ENTER: NO PURCHASE NECESSARY.** The “Free Lunch for a Year” promotion begins at 8:00am CST on Monday April 5<sup>th</sup> 2021 and ends at 4:30pm CST on April 30<sup>th</sup> 2021. Weekly the promotion will run from 8:00am CST on Monday until 4:30pm on Friday CST April 5<sup>th</sup> 2021 through April 30<sup>th</sup> 2021.

**HOW TO ENTER:** In order to enter, during the Promotion Period, visit the Landing Zone Facebook page, <https://www.facebook.com/thelandingzone>. Go To, and Like The Landing Zone FB Page. Like, Comment and Share the contest post from The Landing Zone page for your chance to win \$300 in Free Lunch at The Landing Zone. Fort Rucker DFMWR is not responsible for issues accessing the website or completing the entry, or any technical conditions that disrupt the completion of the entry, or any other problems which might or might not result from this contest. Individual Facebook accounts will only be credited with one entry each week during the Promotion Period.

**HOW TO PLAY/HOW THE WINNER IS CHOSEN:** Enter as explained in Paragraph 2 above. From all eligible entries received,

One (1) Winner will be chosen each week during the promotion for a total of four (4) winners during the promotion period.

Winners will be selected via a random drawing from among all eligible entries received each week, to be conducted by DFMWR Marketing each Friday immediately following that week’s Weekly Entry Period. All non-winning entries from any Weekly Entry Period will be rolled over for subsequent Weekly Entry Periods. Each Weekly Prize winner’s name may be announced on the Landing Zone Facebook page and on other DFMWR external and internal Marketing materials. Each Weekly Prize winner will also be notified by Facebook Message. Limit one (1) Weekly Prize Winner per Facebook account during the entire Promotion Period.

**PRIZES AND APPROXIMATE RETAIL VALUE:** Four (4) prizes, One (1) per week will be awarded. Weekly Prizes – Lunch for winner and one guest at The Landing Zone for up to a \$25 total value each visit. That is \$25 per visit for twelve (12) visits for a total of \$300 in lunches for winner and a guest. Winner and guest can use up to \$25 total per visit. Prize will be awarded in the form of certificates that can be redeemed at The Landing Zone during normal business hours, one certificate per person per visit can be used. Certificates have no cash value and are non-transferable. Unused portion of certificate is nonrefundable and non-transferable. Any charges beyond the \$25 value will be the responsibility of the winner and his/her guests. Prize valid any time the restaurant is open, for use on full menu price items, and may not be combined with any other promotional discounts or specials. Certificates cannot be used to purchase Alcoholic beverages and can only be used at The Landing Zone.

**CLAIMING A PRIZE:** Winners have forty-eight (72) hours from the time they are contacted via Facebook Message to accept or deny prize or prize may be forfeited. Each winner will be required to complete and sign a Prize Release (in person) verifying eligibility to win prior to awarding of prize. Prize must be claimed in person by winner. Failure to comply with this shall be deemed to be the winner's forfeiture of his or her right to claim a prize. The winner must prove he or she is a qualified winner by presenting identification (Military ID, state driver's license; state issued identification card; or valid passport with address verification.). If the winner cannot prove he or she is a qualified winner, the prize will not be awarded. All unclaimed prizes remain the property of Fort Rucker DFMWR.

**Eligibility:** The Promotion is open only to individuals who are 18 years or older. No purchase necessary to enter the Promotion. Employees of Fort Rucker DFMWR Business Operations, Fort Rucker DFMWR Marketing, the DFMWR Director and subsequent Chain of Command, and their immediate family (spouse, parents and step-parents, siblings and step-siblings, and children and step-children) and household members of each such employee are not eligible to enter or win. The Promotion is subject to all applicable Army regulations. Participation constitutes entrant's full and unconditional agreement to these Official Rules and DFMWR decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein.

**Participation Conditions/Release/Consent to use Likeness:** By participating, each participant agrees to: (a) comply with and be bound by these Official Rules and the decisions of DFMWR Business Operations which are binding and final in all matters relating to this Promotion; (b) release and hold harmless the Released Parties from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, or personal injury arising out of or relating to a participant's participation in this Promotion and acceptance or use or misuse of prize; (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities arising out of or relating to an entrant's participation in the Promotion and/or entrant's acceptance, use or misuse of prize; and (d) allow DFMWR's use for promotional purposes, of his/her likeness, and/or address (city/state) without any additional compensation.

**General Conditions:** DFMWR reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, for any reason whatsoever, including, without limitation, fire, flood, natural or man-made epidemic of health or other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction or if any fraud, technical failures or any other factor beyond DFMWR's reasonable control impairs the integrity or proper functioning of the Promotion as determined by DFMWR in its sole discretion. DFMWR reserves the right, in its sole discretion, to disqualify any

individual it finds to be tampering with the participation process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and, should such an attempt be made, DFMWR reserves the right to seek damages from any such person to the fullest extent permitted by law. Only the type and quantity of prizes described in these Official Rules will be awarded. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. DFMWR's failure to enforce any term of these Official Rules shall not constitute a waiver.

**Limitations of Liability:** The Released Parties as set forth above are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to, malfunctions, interruptions or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the participation process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of Facebook Messages; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize.

**Privacy Policies and Data Collection:** Information provided by you for this Sweepstakes on the entry form is subject to DFMWR's privacy policy. By entering this Promotion, each entrant agrees that DFMWR has the right to contact the entrant by phone, direct message, or email accounts provided on the entry form to administer and fulfill this Promotion.

**Disputes/Governing Law:** Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of or connected with this Promotion or the prize awarded shall be resolved by Fort Rucker DFMWR Management Personnel. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and DFMWR in connection with this Promotion shall be governed by, and construed in accordance with, Army Regulation and the IMCOM Business Operating Standards, without giving effect to any choice of law or conflict of law rules.

**Official Rules/Winner's List:** A copy of these rules will be posted on the Fort Rucker MWR Website <https://rucker.armymwr.com/> during the Promotion Period. A list of winners will be published to the Landing Zone Facebook Page at the completion of the Promotion Period. Any questions or concerns pertaining to this promotion may be directed to DFMWR Marketing and/or the DFMWR Business Operations Officer for resolution.