

## 2017 Fort Rucker Special Events Schedule and Pricing

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Vendors are accepted on a first-come, first-served basis. Prior participation at Fort Rucker events does not guarantee a vendor space. We strive to provide a unique mix of vendors which causes vendor spaces and certain product line offerings to fill up before the specified deadline.

All registration forms and payments must be received prior to confirmation that your space has been secured. No exceptions!

Vendor information is subject to change and all updates will be posted on our website <http://rucker.armymwr.com/us/rucker/programs/special-events>. Vendor opportunities and a listing of items no longer being accepted can also be found at this website. Please visit this site prior to submitting your documents.

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FAMILY READINESS GROUPS (FRGs)

\$50 (all events)

FRGs must fill out and submit a Registration Form and a Fundraising Form no later than **30 days prior** to the event. All forms must be approved by the Special Events Coordinator prior to the form's submission. FRGs do not receive concessionaire contracts.

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### GIRLS NIGHT OUT

Friday, 20 January 2017

Friday, 12 May 2017

Friday, 18 August 2017

6:00 PM – 9:00 PM (all dates)

Estimated Attendance: 300+ (at each date)

*Ladies, get ready for a night out with the girls! Join us for an evening full of fashion, fun, and prizes. Enjoy DJ entertainment while visiting with numerous organizations from throughout the community that cater to women. This event is open to the public, women ages 18+.*

Vendor Fee(s): \$125.00 (per date)

Vendor Deadline: Two (2) weeks prior to each event

## **YARD SALE**

Saturday, 1 April 2017

Saturday, 15 July 2017

Sunday, 15 October 2017

7:00 AM – 11:00 AM

*This outdoor event provides the opportunity for the Fort Rucker community to buy and sell used household items in a consolidated fashion. Open to the public.*

### **Vendor Fee(s):**

#### **Government rates:**

15' x 20' \$25

30' x 20' \$35

#### **General public rates:**

15' x 20' \$35

30' x 20' \$45

### **Vendor Deadline:**

Noncommercial: One (1) day prior to each yard sale

Arts & Crafts: Two (2) weeks prior to each yard sale. This applies to retail or commercial vending to include, but not limited to, Scentsy®, Mary Kay®, home-based businesses, etc.)

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## **CHILDREN'S FESTIVAL**

Saturday, 8 April 2017, 1:00 PM – 4:00 PM

Estimated Attendance: 3,500+

*It's time for Fort Rucker's 13th Annual Children's Festival! Join us for this free Military Family event at the Fort Rucker Festival Fields. Children's Festival offers tons of activities, games, crafts, inflatables, petting zoo, and more! Don't miss one of the area's largest Easter Egg Hunts where you can win candy, prizes, and even meet the Easter Bunny.*

### **Vendor Fee(s):**

Food Vendors \$125

Non-Food Vendors

Arts & Craft Booths \$ 65

Activity Vendors (not authorized)

Vendor Deadline: 22 March 2017

## **THUNDER ON THOLOCCO**

Saturday, 15 April 2017, 11:00 AM – 4:00 PM

Estimated Attendance: 3,500+

*Join Fort Rucker for a day of family fun at the 11<sup>th</sup> Annual Thunder on Tholocco. Bring a chair or blanket and watch multi-class outboard drag-boat racing at its best. These high-performance machines reach speeds in excess of 100mph! Open to the public.*

Vendor Fee(s):

Food Vendors	\$125
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Non-Food Vendors	
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Arts & Craft Booths	\$ 65
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Activity Vendors	\$100
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Vendor Deadline: 31 March 2017

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## **FREEDOM FEST**

Friday, 30 June 2017 (tentative), 4:00 PM – 10:00 PM

Estimated Attendance: 20,000+

*Celebrate Independence Day with Fort Rucker hosted by our Commanding General. This is the party of all parties and no party is complete without fireworks; enjoy one of the largest displays in the area. Open to the public.*

Vendor Fee(s):

Food Vendors- Min. pricing: drinks- \$1.25, corn- \$3, sandwiches- \$4, funnel cakes- \$5

Commercial (Business and Restaurants)	\$500
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Non-commercial (Trailers and Wagons)	\$350
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Non-profit organizations (School clubs, DAV, etc.)	\$150
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Non-Food Vendors- Prohibited retail items: glow products (i.e. glow ropes, sticks, etc.)

Arts & Craft Booths	\$125
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Non-profit organizations	\$ 65
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Activity Vendors (within 20'x20')	\$300
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Activity Vendors (exceeding 20'x20')	\$500
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Vendor Deadline: 20 May 2017

## COLOR RUN

Saturday, 26 August 2017, 8:00 AM – 10:00 AM

Estimated Attendance: 1,000+

*Hosted by the Physical Fitness Center, join Fort Rucker for a two- mile Color Run. Open to the public.*

Vendor Fee(s): TBD

Vendor Deadline: TBD

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## OKTOBERFEST

Friday, 30 September 2017, 4:30 PM – 9:30 PM

Estimated Attendance: 6,000+

*Fort Rucker's 15th Annual Oktoberfest features live German music by Sonnenschein Express, traditional German food including bratwurst and schnitzel, German beer, and a keg toss competition. At this family-friendly event there are also inflatables, a pumpkin patch, craft activities, rides, and more! Open to the public.*

Vendor Fee(s):

Food Vendors-	\$200
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Prohibited food items: No meal-type items or any products containing meat (i.e. hot dogs, corn dogs, BBQ, hamburgers, etc.)

Min. pricing: drinks- \$1.25, corn- \$3, funnel cakes- \$5

Non-Food Vendors- Prohibited retail items: glow products (i.e. glow ropes, sticks, etc.)

Arts & Craft Booths	\$100
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Activity Vendors (within 20'x20')	\$200
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Activity Vendors (exceeding 20'x20')	\$300
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Vendor Deadline: 19 August 2017

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For more information, as event details are subject to change, please visit

<http://rucker.armymwr.com/us/rucker>

or contact the Special Events Coordinator at 334.255.1749