

# Fort Rucker Welcome Guide

## Reserve your space in the annual 2017 Fort Rucker Family & MWR Welcome Guide.

Advertise your business to Active and Retired Military, DoD civilians and government contractors. Distribution points include all Family & MWR Facilities, welcome packets, Soldiers' units and area Chambers of Commerce and Welcome Centers.



### 2017 Ad Rates

<b>Back Cover</b>	<b>\$2750</b>
<b>Inside Covers</b>	<b>\$1750</b>
<b>Map</b>	<b>\$1750</b>
<b>Full Page</b>	<b>\$1200</b>
<b>½ page</b>	<b>\$700</b>
<b>¼ page</b>	<b>\$500</b>

### Ad Specs

Full page	8.5"W x 11"H
½ page	8.5"W x 5.5"H
¼ page	4.25"W x 5.5"H

ALL ADS ARE FULL COLOR  
15,000 copies printed each year!

Deadline to reserve space – September 30, 2016

Deadline for print ready ads – October 15, 2016

Deadline for ad design – October 1, 2016

Ad design available for additional charge.

Please submit all print ready ads in the correct sizes and formats. All print ready ads must be submitted in high quality CMYK, 300 dpi in the following formats: PDF, JPEG, EPS or Illustrator.

Ads are subject for review to ensure content meets Army and Family & MWR guidelines. *To reserve your ad in the 2017 Fort Rucker Welcome Guide, please complete and return by September 30 to:*

**Fort Rucker MWR Sponsorship & Advertising Program**  
**Soldier Service Center, Bldg 5700 Room 390**  
**Fort Rucker, AL 36362**



The Fort Rucker Welcome Guide and the At Ease magazine are both available to download and view on mobile devices.



Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Type of Business: \_\_\_\_\_

### AD SIZE:

☐ Back Cover \$2750

☐ Inside Cover \$1750

☐ Map Page \$1750

☐ Full Page \$1200

☐ ½ page \$700

☐ ¼ page \$500

All advertising agreements require legal approval prior to publication. MWR will send paperwork for signature once agreements are approved. For additional information contact: [janice.m.erdlitz.naf@mail.mil](mailto:janice.m.erdlitz.naf@mail.mil)  
Fort Rucker MWR Sponsorship & Advertising Program at (334)255-9446 or (334)255-2292.

[RUCKER.ARMYMWR.COM](http://RUCKER.ARMYMWR.COM)