



# 2020 FORT RUCKER FAMILY & MWR

## EVENT SCHEDULE & PRICING

Thank you for your interest in participating in Fort Rucker community events. The Special Events Team coordinates, stages, and manages events that are designed to improve the quality of life within our community. We are excited and pleased to offer the following events, giving your business the opportunity to partner with Fort Rucker Special Events to provide unforgettable, quality events to our community. Please visit our website <http://ruckermwr.com/programs/special-events> to find out how to become a new vendor and complete our Vendor Registration Form. You may contact the Special Events Team with any questions at (334) 255-1749 OR (334) 255-9810, or email us at [timothy.m.carter.naf@mail.mil](mailto:timothy.m.carter.naf@mail.mil) or [shannon.d.burke.naf@mail.mil](mailto:shannon.d.burke.naf@mail.mil)

**\*\*\*If you are a current vendor, please contact the Special Events Team for event requirement forms to complete and sign\*\*\***

**Event dates and times are subject to change and all updates will be posted on our website.**

**Standard vendor space is 10x10, if you require additional space please contact the Special Events Team. Additional fees may apply.**

### **FAMILY READINESS GROUPS (FRGs) \$50 (all events)**

FRGs must fill out and submit a Registration Form and a Fundraising Form no later than 30 days in advance of an event. All items must be approved by event coordinator prior to the form's submission. FRGs do not receive concessionaire contracts.

**CHILDREN'S FESTIVAL:** Estimated attendance: 3,500+. This family-oriented event draws thousands of people annually and features many free activities for children, including crafts and one of the largest egg hunts in the area.

**Event Date:** Saturday, 4 April 2020

**Event Time:** 10:00 a.m. - 1:00 p.m.

**Vendor Deadline:** 6 March 2020

### **Children's Festival Vendor Fees:**

Food Vendors Space	\$125
Non-Food Vendors Space	
Arts and Crafts	\$65
Non-Profit Organizations	\$50

**DAY AT THE LAKE:** Estimated attendance: 2,000+. Lake Fest celebrates the season opening of Lake Tholocco and features free admission to the swim area, canoe and paddle boat use, music, children's inflatables, games, and more.

**Event Date:** Saturday, 16 May 2020

**Event Time:** 11:00 a.m. - 4:00 p.m.

**Vendor Deadline:** 17 April 2020

### **Day at the Lake Vendor Fees:**

Food Vendors Space	\$125
Non-Food Vendors Space	
Arts and Crafts	\$65
Non-Profit Organizations	\$50



# 2020 FORT RUCKER FAMILY & MWR

## EVENT SCHEDULE & PRICING

**FREEDOM FEST:** Estimated attendance: 20,000+. Hosted by our Commanding General and open to the public, this annual event is held in observance of Independence Day. Spectators attend to enjoy food, shopping, displays, children’s inflatables, live music, and the area’s largest fireworks display.

Prohibited retail items: glow products (i.e. glow ropes, glow sticks, etc.) and balloons

Minimum food pricing will be announced closer to event, food exclusions will be discussed per vendor

**Event Date:** Thursday, 02 July 2020

**Event Time:** 4:00 p.m. – 10:00 p.m. (Tentative Start Time)

**Vendor Deadline:** 07 May 2020

### Freedom Fest Vendor Fees:

Food Vendors Space	
Non-Food Vendors Space	\$400
Arts and Crafts	\$125
Non-Profit Organizations	\$100

**OKTOBERFEST:** Estimated attendance: 6,000+. Celebrating German culture, Fort Rucker brings live German music, schnitzel, bratwurst, beer, and games for thousands of Soldiers, Families, and Civilians to enjoy.

Prohibited food items: no meal-type items or any product containing meat (i.e., hot dogs, corn dogs, hamburgers, BBQ, etc.)

Prohibited retail items: glow products (i.e. glow ropes, glow sticks, etc.)

Minimum food pricing will be announced closer to event. Food exclusions will be discussed per vendor

**Event Date:** Friday, 25 September 2020

**Event Time:** 4:30 p.m. – 10:30 p.m.

**Vendor Deadline:** 28 August 2020

### Oktoberfest Vendor Fees:

Food Vendors Space	\$250
Non-Food Vendors Space	
Arts and Crafts	\$100
Non-Profit Organizations	\$75

### YARD SALE AND FLEA MARKETS:

**Event Dates:** Spring: 21 March 2020, and Fall: 17 October 2020 Setup Time: 5:00 a.m. – 6:45 a.m.

**Event Time:** 7:00 a.m. – 11:00 a.m.

**Vendor Deadlines:** Spring: 7 March 2020, and Fall: 2 Sept 2020

### Yard Sale Vendor Fees (per event):

Concessionaires: \$125

Yard Sellers:	Government Rates:	15x20	\$25
		30x20	\$35
	General Public Rates:	15x20	\$35
		30x20	\$45