

2018 EVENT SCHEDULE & PRICING

Vendors are accepted on a first-come, first-served basis. Prior participation at Fort Rucker events does not guarantee a vendor space. Vendor spaces and certain items may fill up before the specified deadline. All registration forms and payment must be received to lock in a vendor space. No exceptions! Vendor information is subject to change and all updates will be posted on our website <http://rucker.armymwr.com/us/rucker/programs/special-events>. Vendor opportunities and a listing of items no longer being accepted can also be found at this website. Please visit this site prior to submitting your documents.

For additional event details, please visit <http://rucker.armymwr.com/us/rucker>

FAMILY READINESS GROUPS (FRGs)

\$ 50 (all events)

FRGs must fill out and submit a Registration Form and a Fundraising Form no later than **30 days in advance** of an event. All items must be approved by event coordinator prior to the form's submission. FRGs do not receive concessionaire contracts.

GIRLS NIGHT OUT: ESTIMATED ATTENDANCE IS 300+

FRIDAY 16 March 2018

30 Nov 2018

\$125.00 (EACH DATE) 6:00PM – 9:00PM

Vendor Deadline: 23 February 2018 * exceptions on a case by case

CHILDREN'S FESTIVAL: Saturday, 24 March 2018 from 1:00 p.m. - 4:00 p.m.

Vendor deadline: 22 March 2018

14th annual. Estimated attendance: 3,500+. This family-oriented event draws thousands of people annually. This year's theme is **"Carnival Fun"** and features many free activities for children, including crafts and one of the largest egg hunts in the area.

Vendor Fees:

Food Vendors	\$125
Non-Food Vendors	
Arts & Crafts Booths	\$ 65
Activity Vendors (not authorized)	n/a

2018 EVENT SCHEDULE & PRICING (CONTINUED)

THUNDER ON THOLOCCO: SATURDAY, 14 APRIL 2018 FROM 11:00AM – 4:00PM

VENDOR DEADLINE: 25 MARCH 2018

15TH ANNUAL. ESTIMATED ATTENDANCE: 2,000+

Vendor Fees:

Food Vendors	\$125
Non-Food Vendors	
Arts & Crafts Booths	\$ 65
Activity Vendors	\$100

Day at The Lake: Saturday, 19 May 2018 from 12:00 p.m. - 6:00 P.M.

Vendor deadline: 25 April 2018

15th annual. Estimated attendance: 2,000+. Lake Fest celebrates the season opening of Lake Tholocco and features free admission to the swim area, canoe and paddle boat use, music, children's inflatables, games, and more.

Vendor Fees:

Food Vendors	\$125
Non-Food Vendors	
Arts & Crafts Booths	\$ 65
Activity Vendors	\$100

FREEDOM FEST: 29 June 2018 (Tentative date) from 4:00 p.m. - 10:00 p.m.

Vendor deadline: 01 June 2018

Estimated attendance: 20,000+. Hosted by our Commanding General and open to the public, this annual event is held in observance of Independence Day. Spectators attend to enjoy food, shopping, displays, children's inflatables, live music, and the area's largest fireworks display.

- Prohibited retail items: glow products (i.e. glow ropes, glow sticks, etc.)
- Minimum food pricing will be announced closer to event, Food exclusions will be discussed per vendor

Vendor Fees:

Food Vendors –	
Commercial (Businesses and Restaurants)	\$500
Non-commercial (Trailers and Wagons)	\$350
Non-profit Organizations (School clubs, DAV, etc.)	\$100
Non-Food Vendors – *Fee per 1 Activity)	
Arts & Crafts Booths	\$125
Non-profit Organizations	\$ 65
Activity by space (Within a 20x20 space)*	\$300
Activity by space (Exceeds a 20x20 space)*	\$400

2018 EVENT SCHEDULE & PRICING (CONTINUED)

OKTOBERFEST: Friday, 28 September 2018 from 4:30 p.m. – 10:30 p.m.

Vendor deadline: 01 September 2018

15th annual. Estimated attendance: 6,000+. Celebrating German culture, Fort Rucker brings live German music, schnitzel, bratwurst, beer, and games for thousands of Soldiers, Families, and Civilians to enjoy.

- Prohibited food items: no meal-type items or any product containing meat (i.e., hot dogs, corn dogs, hamburgers, BBQ, etc.)
- Prohibited retail items: glow products (i.e. glow ropes, glow sticks, etc.)
- Minimum food pricing: beverages \$1.50; corn \$3;

Vendor Fees:

Food Vendors	\$200
Non-Food Vendors - *Fee per 1 Activity	
Arts & Crafts Booths	\$100
Activity by space (Within a 20x20 space)*	\$200
Activity by space (Exceeds a 20x20 space)*	\$300

[Yard Sale and Flea Market Dates:](#) April 7, 2018, and October 15, 2018

Government Rates: 15x20 \$25

30x20 \$35

General Public Rates: 15x20 \$35

30x20 \$45