



2019 FORT RUCKER FAMILY & MWR

EVENT SCHEDULE & PRICING

Vendors are accepted on a first-come, first-served basis. Prior participation at Fort Rucker events does not guarantee a vendor space. Vendor spaces and certain items may fill up before the specified deadline. All registration forms and payment must be received to lock in a vendor space. No exceptions! Vendor information is subject to change and all updates will be posted on our website <http://rucker.armymwr.com/us/rucker/programs/special-events>. Vendor opportunities and a listing of items no longer being accepted can also be found at this website. Please visit this site prior to submitting your documents. For additional event details, please visit <http://rucker.armymwr.com/>

FAMILY READINESS GROUPS (FRGs)

\$ 50 (all events)

FRGs must fill out and submit a Registration Form and a Fundraising Form no later than 30 days in advance of an event. All items must be approved by event coordinator prior to the form's submission. FRGs do not receive concessionaire contracts.

CHILDREN'S FESTIVAL: 15th Annual. Estimated attendance: 3,500+. This family-oriented event draws thousands of people annually and features many free activities for children, including crafts and one of the largest egg hunts in the area.

Event Date: Saturday, 13 April 2019

Setup Time: 7:00 a.m. – 9:30 a.m.

Event Time: 10:00 a.m. - 1:00 p.m.

Tear Down Time: 1:15 p.m. – 3:15 p.m.

Vendor Deadline: 15 March 2019

Children's Festival Vendor Fees:

Food Vendors \$125

Non-Food Vendors

Arts & Crafts Booths \$65

Activity Vendors \$100

DAY AT THE LAKE: 5th Annual. Estimated attendance: 2,000+. Lake Fest celebrates the season opening of Lake Tholocco and features free admission to the swim area, canoe and paddle boat use, music, children's inflatables, games, and more.



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Event Date: Saturday, 18 May 2019

Setup Time: 9:30 a.m. – 11:30 a.m.

Event Time: 12:00 p.m. – 6:00 p.m.

Tear Down Time: 6:00 p.m. – 8:30 p.m.

Vendor Deadline: 18 April 2019

Day at the Lake Vendor Fees:

Food Vendors	\$125
Non-Food Vendors	
Arts & Crafts Booths	\$65
Activity Vendors	\$100

FREEDOM FEST: Estimated attendance: 20,000+. Hosted by our Commanding General and open to the public, this annual event is held in observance of Independence Day. Spectators attend to enjoy food, shopping, displays, children's inflatables, live music, and the area's largest fireworks display.

Prohibited retail items: glow products (i.e. glow ropes, glow sticks, etc.) and balloons

Minimum food pricing will be announced closer to event, Food exclusions will be discussed per vendor

Event Date: Wednesday, 03 July 2019

Setup Time: 9:00 a.m. – 3:00 p.m.

Event Time: 4:00 p.m. – 10:00 p.m. (Tentative Start Time)

Tear Down Time: 10:00 p.m. – 12:00 a.m.

Vendor Deadline: 31 May 2019

Freedom Fest Vendor Fees:

Food Vendors

Commercial (Businesses and Restaurants):	\$500
Non-commercial (Trailers and Wagons):	\$400



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Non-profit Organizations (School clubs, DAV, etc.):	\$100
Non-Food Vendors – (Fee per 1 Activity)	
Arts & Crafts Booths	\$125
Non-profit Organizations	\$65
Activity by space (Within a 20x20 space)*	\$300
Activity by space (Exceeds a 20x20 space)*	\$400

OKTOBERFEST: 15th Annual. Estimated attendance: 6,000+. Celebrating German culture, Fort Rucker brings live German music, schnitzel, bratwurst, beer, and games for thousands of Soldiers, Families, and Civilians to enjoy.

Prohibited food items: no meal-type items or any product containing meat (i.e., hot dogs, corn dogs, hamburgers, BBQ, etc.)

Prohibited retail items: glow products (i.e. glow ropes, glow sticks, etc.)

Minimum food pricing will be announced closer to event. Food exclusions will be discussed per vendor

Event Date: Friday, 27 September 2019

Setup Time: 12:00 p.m. – 3:30 p.m.

Event Time: 4:30 p.m. – 10:30 p.m.

Tear Down Time: 10:30 p.m. – 12:30 a.m.

Vendor Deadline: 28 August 2019

Oktoberfest Vendor Fees:

Food Vendors	\$250
Non-Food Vendors - *Fee per 1 Activity	
Arts & Crafts Booths	\$100
Activity by space (Within a 20x20 space)*	\$200
Activity by space (Exceeds a 20x20 space)*	\$300



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YARD SALE AND FLEA MARKETS:

Event Dates: Spring: 09 March 2019, and Fall: 19 October 2019

Setup Time: 5:00 a.m. – 6:45 a.m.

Event Time: 7:00 a.m. – 11:00 a.m.

Tear Down Time: 11:00 a.m. – 1:30 p.m.

Vendor Deadlines: Spring: 07 February 2019, and Fall: 19 September

Yard Sale Vendor Fees (per event): \$125

Yard Sellers (not concessionaires):

Government Rates:

15x20 \$25

30x20 \$35

General Public Rates:

15x20 \$35

30x20 \$45